

JEFFRY

JEFFREY JORDAN WEB / GRAPHIC DESIGNER

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PROFILE

Quality and result driven designer with over seven years of design experience looking for a progressive company to expand my design experience and be part of a team of like-minded, creative individuals.

EDUCATION

Art Institute of NYC (2010 - 2012)

*Associates of Occupational Science -
Web Design and Interactive Media*

- Dean's List: Eight consecutive quarters.
- Tutor of Web and Design Applications: Summer 2010.

Monroe College (2006)

Certificate - Desktop Publishing

PROFESSIONAL EXPERIENCE

FedEx Office (2006 - 2013) New York, NY

Production Operator

- Managed and completed time sensitive projects
- Used digital skills for document creation & corrections
- Responsible for handling money and Federal Express bank documents

Snooth (Spring 2012) New York, NY

Web / Graphic Design Intern

- Created web based content including ads, banners and marketing materials.
- Designed sales sheets and media kits for print and mobile apps.
- Worked with creative director and marketing teams to design calendars for wine events.

Garyline (2008 - 2010) Bronx, NY

Art Inspector / Digital Artist

- Worked closely with art directors, marketing teams and CEO's to produce marketing materials, sales documents and web-based content.
- Designed the annual sales catalogs, marketing materials, sales sheets, and promotional flyers.
- Photographed products for the catalog and web ads.
- Created original artwork for magazines, catalogs and sales sheets.
- Maintained and recorded customer artwork and records.
- Trained clients to understand the screen-printing process.

SKILLS

Adobe CS Suite

Designed using the Adobe Design Suite for the past eight years; I'm familiar with CS2 - CS6 versions.

- Photoshop
- Illustrator
- InDesign
- Dreamweaver
- Flash
- After Effects
- Premiere Pro
- Fireworks
- Acrobat
- Bridge
- Media Encoder

HTML 5

Used the latest web building markup language to build all current projects.

SEO

Ensured the proper steps are taken so client websites and content can easily be found in search engines.

Hand Coding

Developed sites with Coda, CoffeeCup and BBedit. I am not limited to coding with Dreamweaver.

JavaScript / jQuery

Incorporated JavaScript and jQuery into many of my projects making them dynamic and more user-friendly.

Final Cut Pro

Edited & filmed video content such as music videos, documentaries, interviews and short films.